



MARATHON

COMMUNITY GRANT



MARATHON FOODS COMMUNITY GRANT

ABOUT THE GRANT

The Marathon Foods Community Grant is a targeted investment initiative designed to support our AFL Barwon clubs with projects that improve canteen or club kitchen cooking equipment and support the cooking of Marathon Food products. The objective of the program is to assist AFL Barwon affiliated clubs with small investments that will have a long-term benefit to their club and enhance community engagement.

The grants program is only available to clubs that have senior football or netball teams affiliated with the Bellarine & Geelong Football Netball League or are junior-only clubs competing in AFL Barwon Junior Male or Female Football and AFL Barwon Junior Netball competitions with no senior teams.

HOW MUCH FUNDING IS AVAILABLE?

For the 2024 grants program, the total amount of funding available is \$5,000. The grants will be awarded as follows:

- 1st place: \$2,500
- 2nd place: \$1,000
- 3rd place: \$750
- 4th place: \$750

Successful grant applications must be completed, and receipts provided to AFL Barwon by December 31st, 2024. Any successful grant applications not completed by the completion date will forfeit their grant funding.

WHAT ACTIVITIES MIGHT BE FUNDED?

The program will consider the following parameters:

- Upgrades to canteen equipment that will enhance the cooking and selling of Marathon Foods products and club canteens or kitchens.

MARATHON FOODS COMMUNITY GRANT

WHAT ACTIVITIES WONT BE FUNDED?

The Marathon Foods Grants Program will not fund the following:

- More than one application from an organization.
- Requests for existing activities (only new projects will be considered).
- Project activity beginning, or uniforms or equipment purchased, prior to the closing date.
- Ongoing operational costs (e.g., salaries for ongoing positions, rent, utilities).
- Player payments, coaching payments, and any other salaries or honorariums.

HOW TO APPLY?

Interested applicants should review the Marathon Foods Grants Program guidelines in detail to ensure their submission meets the eligibility criteria.

As part of the application, clubs are required to submit a short video (maximum 3 minutes) showcasing why they deserve the grant. The video should highlight the club's commitment to community values, grassroots sports, and how the grant will benefit their club and enhance the use of Marathon Food products.

All applications must also provide a quote prepared within the past 12 months for the purpose of the grant. The quote must include full details of what will be purchased, individual costs and total costs, and all associated costings.

Applications must be submitted by 5pm Sunday, August 11th, applying via the [LINK HERE](#).

How will my application be assessed?

An independent panel, including representatives from AFL Barwon Staff and Marathon Foods, will assess and make recommendations for funding.

The independent panel will receive applications, consider them against the Assessment Criteria, and make recommendations to the AFL Barwon Commission for approval. Applicants will be advised prior to August 30th, or earlier if practical, regarding the outcome of their application.

Conditions of funding

Successful applicants may be required to enter into a Funding Agreement detailing funding obligations and conditions. A senior representative must be designated by the applicant to liaise with an AFL Barwon representative on the progress of the funded project.

At the completion of the project, applicants are required to complete and return a final project acquittal to assess the outcomes achieved via funded projects.

MARATHON FOODS COMMUNITY GRANT

ADDITIONAL INFORMATION

For further information or guidance on the Marathon Foods Grants Program please contact AFL Barwon Commercial Partnerships and Communications Manager, [Sean Atkinson](#)



MARATHON

